

actinic express

Whether you are an internet startup, or an existing business looking to expand online, Actinic Express is designed to get you up and running in ecommerce fast. Actinic has helped thousands of businesses to succeed online, and with Actinic Express, the possibilities of ecommerce have been opened up to many more.

The hosted architecture and browser interface mean you can manage your store from anywhere with an Internet connection. And the low monthly payments mean your business can afford to sell online whatever the budget.

 The new *Fast Forward* route to trading online



Easy to use and integrate with your business

- For those looking to try ecommerce for the first time and at low risk, Actinic Express is the perfect place to start
- No programming skills are required. If you can use a web browser, you can be trading online with Actinic Express in hours

A complete solution that can grow with your business

- Actinic Express provides everything you need to set up and manage your own ecommerce store, including hosting
- An easy upgrade path to more sophisticated Actinic solutions ensures you can meet the increasing needs of your business

Ease of use

- 'QuickStart Guide' wizard walks you through the initial site set up
- Include non-product content
- Orders can be edited and order confirmations displayed and printed as invoices



Make your store your own

- Customize your store using your own company logo, images, colours and fonts
- Manage unlimited products and categories, and create variants for each product
- Multiple shipping options

Secure shopping for your customers

- Shopping cart with bank-approved security and integration with online Payment Service Providers
- Shared SSL (Golden Padlock) for increased security

Powerful marketing features

- Automatic generation of Meta tags to help search engines identify what your site is about
- Create customer accounts to encourage and reward loyalty
- Use prompt questions for customizable products

For more information, or to try Actinic Express for yourself, go to: www.actinicexpress.co.uk



System Requirements

Actinic Express runs on any computer, including Macs, with an internet connection and a web browser; a broadband connection is recommended.

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