

Website creator



Actinic Express

SRP £49.99 plus £19.99 per month

WITH SEVERAL THOUSAND LIVE SITES IN OVER 40 COUNTRIES, ACTINIC IS WIDELY RECOGNISED AS THE LEADING E-COMMERCE SOFTWARE SOLUTION FOR SMALL AND MEDIUM BUSINESSES.

Essential
Website Maker
Editors
Choice

VERDICT

ACTINIC

ACTINIC EXPRESS

SRP £49.99
Supplier Actinic
Web www.actinicexpress.co.uk

EASE OF USE ▲▲▲▲▲
OUTPUT ▲▲▲▲▲
VISUAL ▲▲▲▲▲
VALUE ▲▲▲▲▲

OVERALL

99%

Actinic Express is an easy to use online shopping cart solution that includes everything you need to sell on the internet. Whether you are a new start-up, or an existing business looking to expand online, Actinic Express will get you trading on the internet, fast. When we tested the system we created an e-commerce site for Taylor Made Publishing's web site (the publishers of this magazine) creating the pages took less than an hour. We placed the pages on the internet and started getting orders the next day! This is because Actinic Express is search engine friendly, it includes search engine optimisation features that will help you obtain higher search engine rankings, and increase the number of customers coming to your store.

With Actinic Express you can automate the processing of credit card payments by using leading online payment systems such as Paypal, Protx and SecPay. Actinic Express is also provided with a 128 bit Secure Socket Layer (SSL) system so that credit card transactions are fully encrypted and secure. So you can safely accept credit card details through your online shop and then process them with your own PDQ system. We found that keeping track of orders was easy and Actinic's reporting system was brilliant. Customers could pay by credit card and enter their details into a secure

system, you could also choose to have the credit card details displayed on screen or not for added security when processing. All customers have to register with the site so you can build a database of customers which Actinic can provide detailed reports on.

Actinic's products have already helped thousands of businesses to succeed online, and with Actinic Express, the possibilities of trading online have been opened up to many more. Whether you have an existing web site to e-commerce-enable, or are looking to create a completely new one, with Actinic Express you will be selling on the internet with your own store in no time at all. No programming or design skills are necessary. If you can use a web browser, you can use Actinic Express.

Your store is hosted on a secure server at our data centre, and new features are added automatically. So your site is always up to date with the latest technology, leaving you to get on with running and growing your online business.

Actinic Express provides everything you need to set up and manage your own e-commerce store, through an easy-to-use browser interface. You can update and manage your site easily, from anywhere and we have no problem in awarding it "Editor's choice".



The example sites above show the flexibility and functionality of Actinic express, and present a wide range of design capabilities.